

WEBINAR ON “SOLVING COMPLEX PROBLEM WITH TRIZ : Exploring a New Skill for Engineers”

SYNOPSIS

Innovation is an important skill much needed in the new economy. With competition becoming increasingly intense, innovation is no longer a “nice-to-have” skill but a “must-have”. There is a way to learn INNOVATION in a systematic approach. The approach is called TRIZ or Theory of Inventive Problem Solving.

TRIZ is a Russian methodology discovered about 66 years ago but has remained a well-kept secret. This open-secret has finally reached you through this talk.

OUR SPEAKER



DATE : TIME :

04 JUNE 2022 (Sat)
10.00 AM – 12.00 PM

Registration Fees

IEM Members : RM 15.00

IEM Non Members : RM 70.00

CPD HOURS : 2.0

CPD REF NO :

IEM22 / HQ / 169 / T (w)

PROF. TS. DR. YIP MUM WAI

is a Professor from Faculty of Engineering and Technology, Tunku Abdul Rahman University College. He is an experienced industry trainer. He specializes in material science, manufacturing system engineering and engineering business management, The applications of the Theory of Inventive Problem Solving (TRIZ) to solve engineering problems remained his primary interest. He is a certified TRIZ instructor and has conducted many public training sessions to a wide spectrum of audience.



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